



TERMS OF REFERENCE: MAP AND DOCUMENT EXISTING ALTERNATIVE AND COUNTER NARRATIVES TO PREVENT AND COUNTER VIOLENT EXTREMISM

Background

The IGAD Centre of Excellence for Preventing and Countering Violent Extremism (ICEPCVE) is established to promote regional sharing of good practices and lessons learnt in preventing and countering violent extremism (P/CVE) initiatives and to bring together actors involved in P/CVE work in the region to ensure an inclusive and holistic approach. The Centre is committed to facilitating the Horn and East Africa region to move towards a common understanding of the drivers of extremism, and to contribute to reduction in violent extremism.

ICEPCVE derives its mandate from IGAD's role to contribute to the region's peace and security. Our mandate is to:

- Facilitate the building of partnerships between governments, NGOs and sub-national actors;
- Capture the numerous locally-led efforts to build community resilience against violent extremism across the region;
- Provide technical assistance to national governments;
- Deliver P/CVE training and other activities by partner organizations to develop broader expertise and practice; and
- Map the current research being undertaken in the region, conduct research gap analysis and commission research based on the findings.

Strengthening the capacity of at-risk communities to reject ideologies and aims of violent extremists is one of the five pillars to achieve our strategic objectives based on our regional strategy.

The assignment

ICEPCVE is recruiting a consultant to map and document existing P/CVE alternative narratives and counter-messages in the region and produce a repository/database. The repository will be used as reference content by youth, women, civil society, faith-based and government institutions who work in the P/CVE space.

Consultant competencies

- a) Knowledge and experience in developing counter and alternative narratives, including good working knowledge with various state and non-state actors, including IGAD Member States

and civil society. The consultant should be familiar with the push and pull factors that perpetuate radicalization and lead to violent extremism.

- b) Proficient in knowledge management
- c) Excellent organization skills to develop a database that is user-friendly and intuitive
- d) Analytical skills and the ability to condense a wide range of content from various online and offline material, including ICEPCVE documents to contribute to the development of the repository.

Consultant qualification

- Master's degree (or equivalent) in communications, political science, international relations
- At least 3 years' experience in database/repository development
- At least 3 years' experience working in the P/CVE space
- Proficiency in English.

Deliverable

One comprehensive repository of the alternative and counter messages consisting of a collation of text, photos, audio-visual in the following two formats:

1. An open-source relational database with a corresponding website for online access to the contents of the repository. The website must be developed using an open-source technology stack. Mockups of the website must be provided and signed off with the ICEPCVE Strategic Communications Unit for usability and aesthetic appeal - the IGAD branding guidelines will be provided to the consultant to guide the aesthetics. The website content, source code and documentation must be provided as part of the deliverable.
2. Microsoft Word format – either as a single document or multiple documents – to provide for further manipulation into other presentation formats (print and digital media such as infographics, posters, booklets, etc.)

How to apply:

Interested and qualified candidates should submit a CV/company profile, by **24th March 2020** to procurement@igad.int with cc to icepcve@igad.int

In your application please include three links to similar databases successfully developed and commissioned.

The subject of the email should read *“Repository development: Map and document existing P/CVE narratives”*.